

AHLEI (American Hotel & Lodging Education Institute)

CHIA (Certification in Hotel Industry Analytics)



www.ahlei.com

About AHLEI

The global hospitality industry turns to the **American Hotel & Lodging Educational Institute (AHLEI)** for the best in training and education for all segments of hospitality. For more than 65 years, AHLEI has worked to provide hospitality organizations and schools with quality resources to train, educate, and certify hospitality professionals, first as the educational arm of the **American Hotel & Lodging Association** and since February 2017 as part of the **National Restaurant Association**'s Training & Certification Division. AHLEI serves the world from its headquarters in Orlando, Florida, with additional offices in Lansing, Michigan; India; and China.

The company's extensive product line includes **DVDs**, textbooks (**print** and **digital**), **skills guides**, and **online learning**. AHLEI textbooks and other training products have been translated into many languages, including Spanish and Chinese, extending the reach of AHLEI's hospitality training expertise throughout the world.

Colleges and universities use AHLEI's hospitality textbooks and courses to educate future hospitality leaders. Post-secondary hospitality programs can use individual Educational Institute textbooks, or adopt one or more of AHLEI's turnkey curriculum packages. Students have the opportunity to earn AHLEI's academic course certificates in addition to the credentials offered by their academic institutions.

For working hoteliers, AHLEI administers 20-plus **professional certification programs** for all levels of one's hospitality career, from line-level to general manager, as well as for educators and hospitality suppliers. With training and certification in guest service (the **Certified Guest Service Professional**) and six certifications for front-line employees, AHLEI also offer workforce development agencies **strong foundational programs** to start new employees on a career in hospitality.

AHLEI serves the needs of **international learning institutions** and hotel organizations through its licensed affiliates. The Educational Institute has licensees in nearly 100 countries connecting AHLEI's hospitality education and professional development resources throughout **Europe**, **Asia**, the **Middle East**, **Africa**, and **the Americas**.

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There are two CHIA members in HARP Assets Inc Group